EMBRACE INDIVIDUALITY

YEMA BABY CARRIER
Confidently stylish, cosmopolitan and extroverted. We do not blend in. We stand out. We make a statement. Our look? It’s as multifaceted as our very being. The overall image is what counts, and so we ensure that all our accessories coordinate with our outfit. Jewelry, handbag, sunglasses, shoes – baby carrier! As Eames said so fittingly: »Details are not the details. They make the design.« And how right he was! Once the overall outfit is perfect, why shouldn’t the look be accentuated by the baby carrier? The YEMA from CYBEX creates a new fashion statement as well as indispensable accessories for young parents, highlighting the expression of their individual style. So, we shouldn’t just deliberate over the right choice of shoes or bags to carry us and our belongings through life, we should also take time to select the right baby carrier - which holds our most precious possession of all!
The time has come to spread your wings and open your mind to a new world. A new world in which parents set the trends and baby carriers are real eye-catchers. Ever since the success of our Fashion Collections, we have come to appreciate that understatement is just so yesterday! We’re filling your lives with color and edgy patterns. Styling beyond the boundaries. There are no limits. It’s as individual as we are, ever true to the motto: »Embrace Individuality!«
Inspired by the artistic drapery of international fashion designers, YEMA not only sets new standards in functionality, but this carrier collection genuinely catches the eye while hidden functions divert attention to the design. In the first few months of an infant’s life, it is important to have as much physical contact as possible. Our baby carriers create the perfect connection between mother and child – encouraging a close bond and a deep sense of security. Lying against the chest, a baby can hear the mother’s heartbeat, which was so familiar in the womb. Skin contact, warmth, and scents leave infants feeling protected and safe. The YEMA: A product that not only promotes healthy development but also makes a bold design statement.
After nine months in the mother’s womb, babies are born with a lightly curved spine. After birth, the spine straightens: a slow and cautious process, which takes over a year. Right after birth, babies take up the spread-squat position, which promotes the continued healthy development of the hip joints. Carrying your baby in a carrier promotes the maturing of the hip joints in a natural way.
CARRYING POSITIONS

3 carrying positions from newborn to toddler (3.5 kg – 15 kg):
On the front, side or the back.

FRONT CARRYING
Babies can be carried facing the chest from birth. The baby carrier encourages the correct posture in the spread-squat position, which can help the hip joints to develop correctly.

HIP CARRYING
Babies that can hold their own head (from around 3-4 months) can also be carried in the side position. This allows them to rest against parent’s shoulder while taking in their surroundings.

BACK CARRYING
Babies with good head and bottom control (from around 6 months) like to be carried in the YEMA TIE on your back, making it easier for parents to bear the baby’s weight.
ADJUSTABLE HEAD AND NECK REST

COMFORTABLY PADDED SHOULDER STRAPS THAT CAN BE WORN CROSSED OR PARALLEL

WIDTH ADJUSTABLE SITTING AREA

INTERIOR SLING FABRIC MADE FROM 100% COTTON

SOFTLY PADDED COMFORT-WAIST BELT

TIE'S SPECIAL
Easy and intuitive fit for parents of all shapes and sizes
CARRYING POSITIONS

3 carrying positions from newborn to toddler (3.5 kg – 15 kg):
On the front, side or the back.

FRONT CARRYING
Babies can be carried facing the chest from birth. The baby carrier encourages the correct posture in the spread-squat position, which can help the hip joints to develop correctly.

HIP CARRYING
Babies that can hold their own head (from around 3-4 months) can also be carried in the side position. This allows them to rest against mum’s or dad’s shoulder while taking in their surroundings.

BACK CARRYING
Babies with good head and bottom control (from around 6 months) can be carried in the YEMA CLICK on your back, making is easy for parents to bear the baby’s weight.
ADJUSTABLE HEAD AND NECK REST

COMFORTABLY PADDED SHOULDER STRAPS THAT CAN BE WORN CROSSED OR PARALLEL

WIDTH ADJUSTABLE SITTING AREA

INTERIOR SLING FABRIC MADE FROM 100% COTTON

SOFTLY PADDED COMFORT-WAIST BELT

CLICK’S SPECIAL
Easy & fast click-on and off system
Inspired by the artistic drapery of international fashion designers, YEMA not only sets new standards in functionality, but this carrier collection genuinely catches the eye while hidden functions focus attention on the design.
YEMA

FASHION COLLECTION
The YEMA TIE Spring Blossom in Light and Dark is a timeless fashion piece ensuring a comfortable carrying position. The diagonally elastic wrap-like fabric supports the natural curve of your baby’s back.
The YEMA TIE Rebellious baby carrier is an immediate eye-catcher with its contemporary, bold design, making it the perfect fashion companion for modern, self-confident parents.

The YEMA TIE Koi is a fanciful fashion statement. The premium reflecting crystal-silver fabric transports you to the mythology of enigmatic Japanese underwater creatures.
The YEMA TIE from the CYBEX by Karolina Kurkova Collection ensures comfort and has a completely unique design. The diagonally elastic wrap-like fabric supports a naturally rounded back.

The YEMA TIE from the CYBEX by Jeremy Scott Capsule Collection is a new generation of fashionable baby carriers, expertly combining ergonomics and comfort with quality you can count on. With its golden wings your little angel will be carried in style!
The YEMA TIE from CYBEX’s Jeremy Scott »Cherubs« collection offers ergonomics and comfort with unparalleled design and quality you can count on. The urban angel and golden wing prints will put a smile on your face and keep you and your precious baby closer than ever.
BABY CARRIERS

ALL YOU NEED TO KNOW
BABY CARRIER
BENEFITS

CARRY YOUR BABY
Babies love to be carried. A baby carrier offers the baby close physical contact with mum or dad and satisfies the basic need for security and closeness while promoting self-assuredness and independence. Correct carrying in a baby carrier promotes the optimal posture and supports the healthy physical development of the baby.

PROMOTE THE HEALTHY DEVELOPMENT OF THE BACK AND HIP JOINTS
After nine months in the mom’s womb, babies are born with a lightly curved spine. After birth, the spine straightens: a slow and cautious process, which takes over a year. Right after birth, babies take up the spread-squat position, which promotes the continued healthy development of the hip joints. Carrying your baby in a carrier promotes the maturing of the hip joints in a natural way.

SENSES / EARLY DEVELOPMENT
Carrying stimulates all physiological senses, such as perception of the body through balance, gravity, physical boundaries, internal organs, positions of the joints and movement. Also the very important perception of the environment through senses, such as sense of hearing, tasting, smelling, touch and seeing, are being developed.

BONDING / PSYCHOLOGY
Last but not least carrying strengthens the important parent-child-bonding and continuously satisfies the emotional needs of the baby through closeness, warmth and a feeling of security. This leads to babies who cry less and sleep better. At the same time, the baby carrier offers parents more flexibility, mobility and free hands for everyday tasks while being close to their precious baby.
ADJUSTING THE CARRIER

A STEP BY STEP GUIDE

Always take the time to read the manual of your baby carrier and take the outlined steps to ensure your baby enjoys being carried in a safe and healthy position. Every baby should enjoy being carried – if it doesn’t like to be carried, review the manual or seek help from a carrying consultant.
STEP 1

ADJUST THE CARRIER TO BABY’S SIZE

Adjust the width of the seat panel so the fabric covers your baby from one hollow of the knee to the other. This way your baby settles into the natural spread-squat position, which supports healthy hip joint development. The smallest panel width is usually chosen for newborns. The scale on the inner waist strap works as a guideline for you when adjusting the width.

STEP 2

POSITION THE WAIST BELT

Tighten the waist belt high enough to comfortably kiss the top of your baby’s head. For very small babies the waist belt may sit directly below your chest. The taller your baby grows, the lower the waist belt is fastened on your torso. Your baby’s head remains at the same height at any age, only the waist belt gradually moves towards your hips. Use the safety loop before closing your carrier. Tighten the waist belt against your belly so no gap remains.

STEP 3

PLACE YOUR BABY IN THE CARRIER

Place your baby’s bottom in front of the waist belt deep into the fabric of the back panel to reduce its height and to promote your baby’s natural spread-squat position. Never place your baby directly on the waist strap. Keep one hand at your baby at all time while adjusting your carrier.
STEP 4

HOW TO CARRY COMFORTABLY

Lift the back panel up and bring the straps over your shoulders. Pull all straps firmly and make a double knot (Tie) or close the buckles carefully (Click). Both wearing variants, crossed between shoulder blades and parallel with sternum strap ensure maximum weight distribution and wearing comfort but only if the carrier is tight against your body.

STEP 5

USE THE HEAD AND NECK SUPPORT

Your baby’s sensitive head and neck area should always be well supported during the first months or while having a nap. If needed, use the hidden head- and neck rest for additional support.

STEP 6

CHECK THE FIT OF THE CARRIER

Make sure your baby's back remains naturally rounded in the carrier and make sure your baby is fully enclosed by the fabric and baby’s bottom is lower than the knees (spread-squad position). Ensure your baby’s airways are unobstructed and exhaled air can escape easily to avoid CO2 pockets.
YEMA TIE KOI
OUR EXPERTISE

Baby carrying is a topic CYBEX takes very seriously. In close collaboration with midwives, osteopaths, and baby carrying schools, we’re continuously expanding our expertise in all things related to baby carrying.

We have made it our goal to educate trainers around the world to represent both our baby carriers and the concept of carrying to the industry. These carrying advisors are now considered professional sources of knowledge for our product development, and help us learn more about the wishes and needs of our most valued customers—parents.

INTERNATIONAL HIP DYSPLASIA INSTITUTE (IHDI)

The IHDI recommends babywearing for healthy hip development as long as the correct carrying position (spread-squat position) is guaranteed. As all CYBEX baby carriers allow for healthy carrying positions, they were certified as ‘hip healthy’ by the IHDI.
YEMA
BABY CARRIER