THE NEW LUXURY OF TRAVEL
LIFE’S A CLASSIC - THE EAMES SPIRIT - HOT SPOTS
THE NEW PRIAM - THE NEW MIOS - CONFIGURATOR
LUX CARRY COT & LITE COT - THE NEW E-PRIAM

COLLECTION 2019
FOR ALL TOMORROW’S PEOPLE
Perhaps it is no coincidence that it was two Americans who enhanced classic modern architecture and design by adding two compelling elements: sound judgement and humour.

RECOGNISING THE NEED IS THE PRIMARY CONDITION FOR DESIGN

For the German Bauhaus movement, design was always closely linked to ideology. To put it wryly, its work followed the principle of “form follows religion”. But Ray and Charles Eames had a somewhat different approach: they took the world as it is – and made it better. The dream team of American design met during the Second World War: he was an architect, she an artist. They started out designing leg splints, stretchers and aircraft parts for the US Navy. What came out of that experience was a strong curiosity about what could be achieved with limited means, and how to coax new characteristics and qualities out of simple materials. In the following decades, the couple would radically challenge conventional notions of beauty and utility, and their influence can be felt to this day. There is hardly a flat in Berlin-Mitte, Barcelona-Gracia or New York-Williamsburg that does not contain at least one of their designs.

TAKE YOUR PLEASURE SERIOUSLY

What makes a classic? This is easily explained by example of Ray and Charles Eames’ biggest hits. The “Eames Plastic Side Chair” is actually just a piece of plastic moulded in alignment with the human anatomy to form a seat with armrests, and then screwed to a wire base. This simple design innovatively combined two materials, with plastic liberated from its reputation of being cheap. Meanwhile, the metal construction was a stylish reference to the strict functionalism of the machine age. What’s more, the “Eames Plastic Side Chair” enables countless configurations, with a variety of different legs, a rocking base and a wide range of colours. For Ray and Charles Eames, design had to be both functional and fun.

THE DETAILS ARE NOT THE DETAILS. THEY MAKE THE DESIGN.

Their “Lounge Chair” (left) was also a product of this investigative spirit. Ray and Charles Eames began their experiments with the technique of bending plywood into three-dimensional curves in the 1940s. With their chair launched in 1956, the designers succeeded in finding a solution that still sets standards today. Inspired by the ingenious simplicity, functionality and beauty expressed by the Eames’ design language, the CYBEX design team asked itself: “How would Ray and Charles Eames design strollers if they were alive today?” The aim was to pay tribute to these two designers by translating their high aesthetic and functional standards into a stroller.

This is how the new PRIAM and MIOS came into being, a fusion of highest quality and functionality with incomparable lightness and timeless, elegant design. Both models are an homage to the legacy of Ray and Charles Eames. In developing these premium strollers attuned to the challenges of contemporary life, CYBEX has taken their motto to heart: “The details are not the details. The details make the design.”

The American designers Ray and Charles Eames created modern design classics by combining functionality and charm. The PRIAM and MIOS strollers from the CYBEX Platinum range are more than a tribute to the innovative power of their life’s work.
The spirit of Ray and Charles Eames is in the air!
Who ever said that functionality, comfort and aesthetics can’t go hand in hand?
The creative duo disproved this view over 60 years ago, creating classics defined by ingenious simplicity, functionality and an elegant design language.

This inspired CYBEX to bring their vision into the here and now, according to the principle: Form follows family!

PRIAM
The statement Charles Eames made decades ago still holds true today: »Iconic elements form timeless design«
THE NEW LUXURY OF TRAVEL

LUX CARRY COT
The LUX Carry Cot attachments for the new PRIAM and MIOS models enable sophisticated and comfortable family travel. The spacious unit boasts generous dimensions and maximum comfort.

LITE COT
The LITE Cot is a lightweight mobile travel attachment for the new PRIAM and MIOS. High comfort combines with simple, versatile handling to make it the perfect travel companion for active families.
Each of the two windows can be opened and closed individually, providing optimum ventilation and the best views.
LUX CARRY COT

BREATHABLE MATTRESS

The new soft foam mattress offers maximum comfort and a healthy environment for your baby.
The new LITE Cot can be used up to approx. 4 years. In the first months up to 9 kg (approx. 6 months) as a newborn cot and later as an effective windstopper.
The LITE Cot impresses with its high-quality and robust material and offers optimal all-round protection against wind, cold, rain and sunshine.
The LITE Cot features a high-quality breathable memory foam mattress as well as a 100% cotton interior.
FOLDS UP WITH THE STROLLER

Its extra-lightweight, hard-wearing fabric membrane makes it easy to fold the LITE Cot together with the frame for quick, space-saving storage.
INDIVIDUAL DESIGN

Customise your PRIAM and MIOS according to your individual taste. Combine your frame of choice with a wide range of Seat Packs and change the look of your stroller whenever you want.

SEAT PACKS

AVAILABLE IN A WIDE RANGE

FRAMES

STANDARD COLLECTION

INDIGO BLUE
MANHATTAN GREY
TRUE RED
FANCY PINK
PREMIUM BLACK

FASHION COLLECTION

REBELLIOUS
KOI
BIRDS OF PARADISE
SPACE ROCKET BY ANNA K
FERRARI SILVER GREY
FERRARI VICTORY BLACK

CYBEX FOR SCUDERIA FERRARI

ROSEGOLD
CHROME WITH BROWN DETAILS
CHROME WITH BLACK DETAILS
MATTE BLACK
FUNCTIONS

PRIAM

FUNCTIONS
PICK & CHOOSE!

The PRIAM’s new 4-in-1 travel system makes it a flexible and comfortable travel companion. The variable frame allows the use of different attachments that provide the right solution for all the challenges of a mobile life. In addition to the new LUX Carry Cot and LITE Cot, these also include the award-winning CYBEX car seats. For older children, the PRIAM can be used as a sophisticated stroller, with a seating unit that can be adjusted to be either forward-facing or rear-facing.
PRIAM FRAME WITH PRIAM LUX CARRY COT

PRIAM WITH LITE COT

PRIAM FRAME WITH CLOUD Z

PRIAM FRAME WITH PRIAM SEAT PACK
The PRIAM is easy to fold using just one hand. Its seat unit folds away with the frame into a compact, flat package. Even as a free-standing unit, the new PRIAM can be discreetly stowed away – in a restaurant, on public transport and at home.
ONE-HAND RECLINE

Thanks to its simple handling, the PRIAM LUX Seat adjusts to a comfortable lie-flat position with just one hand – transforming the stroller into a comfortable,cosy bed when you’re on the go.
REVERSIBLE SEAT UNIT

Whether forward-facing or parent-facing, the PRIAM LUX Seat can be easily adjusted to the desired position in just a few simple steps.

XXL SUN CANOPY

The PRIAM’s extendable XXL sun canopy provides UPF50+ sun protection and also effectively protects against wind and weather.

ALL-WHEEL SUSPENSION

The new all-wheel suspension of the PRIAM ensures a soft, quiet and comfortable ride for parents and child.
PRIAM WITH SKIS

Winter in the city has never been so fun! Replace the front wheels with the ski attachment to transform your PRIAM into a stylish snowmobile.

BEACH MODE

The PRIAM’s two-wheel mode ensures a smooth and safe ride on uneven, bumpy surfaces such as sandy beaches or stairs.

EXTRA-LARGE SHOPPING BASKET

The CYBEX PRIAM features a spacious and easily accessible shopping basket that can be folded out when needed.

SEAT AT TABLE HEIGHT

The seat height of the PRIAM is perfectly aligned with the average table height (80 cm) so that it can be used on the go as a mobile child seat in restaurants or cafés.
FUNCTIONS

MIOS

FUNCTIONS
The MIOS is a system perfectly adapted to the challenges of active, modern life, offering a wide range of individual options. Its new 4-in-1 travel system can be customised by the addition of different attachments on a single frame. The MIOS can be used with the new LUX Carry Cot or the LITE Cot with their extra-soft memory foam mattresses. As a lightweight and compact stroller, its breathable seat can be classically forward-facing or parent-facing. The MIOS can also be used as a practical travel system in combination with the CLOUD Z or one of the award-winning child seats from CYBEX or gb.
MIOS FRAME WITH
MIOS LUX CARRY COT

MIOS FRAME WITH
MIOS SEAT PACK

MIOS FRAME WITH
CLOUD Z

MIOS FRAME WITH
LITE COT

MIOS FRAME WITH
MIOS SEAT PACK
The MIOS is the epitome of lightweight urban mobility. Weighing just about 9 kg and measuring a mere 50 cm in width, the MIOS is the perfect companion for parents out and about in the city. Its compact design is rounded off with smart functionality and maximum comfort.
VERSATILITY AT ITS BEST

Thanks to its small footprint and front swivel wheels, the MIOS elegantly handles even the narrowest of paths with ease. Be it at the entrance to the subway or in the cozy boutiques of this world.
COMFORT INLAY

A padded comfort inlay attaches easily to the MIOS seat unit, providing comfortable warmth on cooler days.

BREATHABLE SEAT COVER

The seat’s breathable mesh fabric helps to reduce the heat development of the child, perfect for hot regions or the warm and balmy months of summer.
The MIOS backrest and legrest are designed with an innovative mesh fabric that blends elegantly into the stroller’s design and ensures fresh air circulation. While the breathable properties of the fabric offer a pleasant coolness, the padded comfort inlay provides cozy warmth on cooler days.
ONE-HAND FOLDING MECHANISM

The innovative one-hand folding mechanism transforms the MIOS into a compact, self-standing package in seconds, using only one hand.
**MIOS FUNCTIONS**

**REVERSIBLE SEAT UNIT**

The new reversible seat unit can be turned quickly and easily to the desired sitting position.

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**ONE-HAND RECLINE**

The MIOS backrest can be reclined to four different positions using one hand. The leg rest can be separately adjusted to three different positions.

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**XXL SUN CANOPY**

The extendable XXL sun canopy of the MIOS offers reliable protection from the weather. It provides high UPF50+ sun protection and includes a large window.

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**ALL-WHEEL SUSPENSION**

The new all-wheel suspension of the MIOS ensures a soft, quiet and comfortable ride for parents and child.
With the e-PRIAM, CYBEX uniquely combines the luxurious design and functionality of the new PRIAM with the smart technology and comfort of an e-bike.
The intelligent functions of the e-PRIAM make everyday life easier for modern parents and turn hilly cities and uneven terrain into child’s play. The unique uphill and downhill assistance make ascents and descents as effortless as flat terrain. And because not all paths are uniformly smooth, the e-PRIAM smartly adapts to the respective surface. Whether cobblestones, sand, forest paths, snow or gravel, the e-PRIAM is a breeze to manoeuvre.
SMART UPHILL ASSIST

SMART DOWNHILL ASSIST

SMART UNEVEN SURFACE ASSIST